

Investigating the Usage Pattern of Tabriz University of Medical Sciences Users of E-journals during 2010-2012 based on Counter Reporting

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Abstract

Background and objectives: The increase in the use of electronic resources in academic and scientific research centers and rising cost of preparing and getting access to these resources is the main reason for the importance of evaluating the amount of use from electronic resources considering appropriate use of funds in this paper. In this study, full-text usage of e-journals of five publishers (Elsevier, John Wiley, Oxford, Emerald and ProQuest) was investigated in Tabriz University of Medical Sciences from 2010 to 2012.

Material and Methods: This is a descriptive-survey research. The required data were acquired from publishers by Counter Reporting. Then, the data were analyzed and tables and diagrams were drawn by Excel software.

Results: According to the research findings, among five studied publishers, Elsevier journals had the highest number of downloading full-text articles. After Elsevier, Wiley, Oxford Journals, ProQuest and Emerald were in next ranks respectively.

Conclusion: Tabriz University of Medical Sciences has a good manner in meeting the users' information needs by appropriate policy-making and specifying efficient fund in selecting available journals by Elsevier. Also, there could be a direct relationship between Tabriz University of Medical Sciences' users' level of familiarity and Elsevier journals.

Key Words: Electronic Resources, Scientific Journals, Counter Reporting, Tabriz University of Medical Sciences

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